



UNIVERSITY OF CALCUTTA
B. Com. Part-III General Examination, 2021
(Under 1+1+1 System - 2010 Regulation) (Vide Notification No. CSR/98/10 & CSR/62/16)

THEORETICAL PROGRAMME

TIME	Morning	From 10:00 a.m. to 1:00 p.m. (Full Paper - 100 Marks) From 10:00 a.m. to 12 Noon (Half Paper - 50 Marks)	Afternoon	From 2:00 p.m. to 5:00 p.m. (Full Paper - 100 Marks) From 2:00 p.m. to 4:00 p.m. (Half Paper - 50 Marks)
-------------	----------------	---	------------------	---

EXAMINATION DATE	HALF	Group A (Accounting & Finance)	Group B (Marketing)	Group C (Taxation)	Group D (Computer Applications & e-Business)
Thursday, the 29th July, 2021	Morning	Financial Accounting III	Consumer Behavior (50) & Sales Management (50)	Direct tax : Laws & Practices	Fundamentals of Computer
	Afternoon	Cost & Management Accounting II	Product & Price Management (50) & Rural Marketing (50)	Indirect Tax : Laws & Practices	Data Communication & Networking (50) & Functional e-Business (50)
Friday, the 30th. July, 2021	Morning	Financial Management	Retail Management (50) & Marketing of Services (50)	Tax Planning & Procedures	

Tuesday, the 3rd.August, 2021	Environmental Studies (Time : 10:00 a.m. to 12:00 Noon)	(For the B.Com. General candidates appearing under 1+1+1 –2010 Regulations)
---	--	---

- *Practical Examination will be held from 29.07.21 to 08.08.21*

Senate House
Kolkata
14th of July, 2021.

(Dr. J. Dutta Gupta)
Controller of Examinations (Acting)
University of Calcutta